



## **Fundraiser Mobile SMS Module – Pricing Structure**

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**Purpose:** This document has been prepared by Infrosoft Limited to provide information and pricing on the Mobile SMS Module.

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**Summary**

Fundraiser's Mobile SMS Module allows users to send short text messages to mobile phones either on a bulk or individual send basis. The Mobile SMS module utilises Infosoft's SMSEngine to process and dispatch messages to all mobile networks.

Bulk send messages can be personalised by using a provided merge field within your message.

**Associated Costs** The following lists the associated costs for purchasing the Mobile SMS Module. Infosoft provides two service plan options.

Module Fee	Unit	Cost	Total
Fundraiser Mobile SMS Module	1	\$0.00	Free
Installation & Setup	1	\$0.00	Free

Service	Service Description	SMS	Cost
Casual Send	No monthly fees - pay as you use.	1	\$0.20 per SMS
Bulk Send	Monthly subscription includes 200 SMS messages per month.	200	\$30.00 per month
	Additional cost for SMS messages above 200 included per month.	1	\$0.15 per SMS

Bulk messaging plans outside of the above can be discussed directly with Infosoft.

#### **Additional Information**

For your organization to be eligible for this service/module, your organization must have a current service level agreement (SLA) with Infosoft.

The above fees/plans do not include any onsite visits or training. Faults are covered by Infosoft's Service Level Agreement (SLA) that details when onsite visits are not billable.

The above service plans are based on the volume of SMS messages dispatched. For Casual Send there is a flat rate of \$0.20 per SMS message dispatched with no monthly service fees. The Bulk Send service plan has a monthly fee of \$30.00 per month which includes the first 200 SMS messages. Additional messages are \$0.15 per SMS message.

The above service plans cover sending SMS messages to any mobile device in any country.

Infosoft will provide an account summary at the end of each month summarising the usage with fees to be paid to Infosoft by the 20<sup>th</sup> of the following month.

Pricing is charged in the same currency as the acquiring country that the messages are dispatched from. For all New Zealand accounts the above service fees exclude GST.

#### **Terms and Conditions**

The following are the Terms and Conditions for the use of the Mobile SMS Module Product and/or Services ("SMSEngine") Products by an individual user, users and/or organisations. Any user accessing and using the availing services and/or any part thereof shall invariably be bound by these Terms and Conditions.

Infosoft has the right to deactivate your account at its own discretion without notice if it feels that its services have been abused. It is important to know that unsolicited commercial messaging, whether SMS or email, is illegal in New Zealand and carries heavy fines for any offences. The Unsolicited Electronic Messages Act 2007 requires that electronic messages are only sent to customers/contacts that have consented to receipt.